

Senior Designer – 12 months Fixed Term Contract

At Kaizen, we're not just creating brands – we're crafting unforgettable stories! Our playground is where creativity meets innovation, and we're looking for a Senior Designer to join our tribe of imaginative thinkers and designers. If you live and breathe design, have a knack for brand magic, and a flair for creativity, we want you!

Job Description: As one of our Senior Designers, you'll be the maestro of our creative orchestra, leading projects from a spark of an idea to a full-blown masterpiece. You'll team up with a squad of marketing maestros, product pioneers, and tech geniuses to create designs that dazzle and delight.

Key Responsibilities:

- Spin gold out of brand identities – think logos, typography, colours, and visual guidelines that pop!
- Flex your strategic muscles to craft design solutions that not only dazzle but hit those business goals out of the park.
- Dream up jaw-dropping designs for print, digital, social media, packaging, and more.
- Pitch your brilliant ideas to stakeholders, explaining the magic behind your design choices and why they'll work wonders.
- Collaborate with our various teams to ensure visuals are on point and on brand.
- Mentor junior designers, sharing your wisdom and nurturing their creative growth.
- Stay ahead of the curve with the latest design trends, tools, and tech to keep our work fresh and fabulous.

Qualifications:

- Bachelor's degree in Graphic Design, Visual Communication, or a related field.
- At least 5 years of professional design experience, with a killer portfolio that shows off your brand identity chops and creative flair.
- Mastery of Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other design tools.
- A creative dynamo with a keen eye for detail and a knack for innovative solutions.
- Pro at juggling multiple projects and meeting deadlines in a fast-paced, fun environment.
- Top-notch communication and presentation skills.
- Deep understanding of design principles, typography, colour theory, and layout techniques.
- Bonus points for skills in motion graphics and video editing.

Why Join Us:

- Be part of a passionate, talented team that lives for creativity and innovation.
- Lead and shape the brand experiences for a diverse array of clients and projects.
- Enjoy a competitive salary and a benefits package that'll make you smile.
- Thrive in a collaborative, inclusive environment that values diversity and encourages growth.
- Participate in regular team-building activities, creative workshops, and opportunities for continuous learning.

How to Apply

Send your CV, portfolio, and a cover letter telling us why you're the perfect fit for our team to hr@wearekaizen.co

Application Deadline: Friday, 9th August 2024

Kaizen celebrates diversity and is committed to creating an inclusive environment for all employees. We're all about good vibes and great designs!